get

How to Stay Rich

I want you
to visualize
with me

You only need to get rich once

You only need to get rich once

After that you just need to not fuck it up

A Cautionary Tale

A Cautionary Tale
Do Kwon

A Cautionary Tale

Do Kwon

A Cautionary Tale

Do Kwon

Few people are equally good at staying rich as they are at getting rich

How

Successful People Go Broke

How

Successful People Go Broke

Diversification

You want to concentrate to get to the top, but diversify to stay at the top.

It ain’t what you don't know that gets you into trouble. It's what you know for sure that just ain’t so

Mark Twain

Eike Batista

Eike Batista

Eike Batista

Eike Batista

$35 Billion

Eike Batista

What about you?

You sell your company

where 99% of your net worth is in one asset

You sell your company

where 99% of your net worth is in one asset

What about an index fund? S&P 500

What about an index fund? S&P 500

500

How about total world index fund?

Collectables

Venture Capital

Real Estate

Stocks

Crypto

RISK ON
Crypto
Collectables
Real Estate
Venture Capital
Stocks

RISK ON
Crypto
Collectables
Real Estate
Venture Capital
Stocks

RISK OFF
Tail hedges
Cash
Maybe gold

Commodities
Trend following
Gold
Real Estate
INFLATION

Bonds
Cash
DEFLATION

RISK ON
RISK OFF
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Bonds

What would this mean for people in this room?

Personal Diversification

What about for SEOs?

Affiliate

Leadgen

Mediavine

SEO services

GOOGLE
Affiliate
Leadgen
Mediavine
SEO services

GOOGLE
Affiliate
Leadgen
Mediavine
SEO services

ONLINE
Ecommerce
Amazon FBA
SaaS
Influencer
Course

Real Estate
Machining
Agriculture
Home services
Blue collar
OFFLINE

GOOGLE
ONLINE
OFFLINE
Affiliate
Ecommerce
Amazon FBA
SaaS
Influencer
Course
Blue collar
Home services
Agriculture
Machining
Real Estate
SEO services
Mediavine
Leadgen

GOOGLE
ONLINE
OFFLINE
Affiliate
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Course
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Agriculture
Machining
Real Estate
SEO services
Mediavine
Leadgen

Audit your shit

What’s the answer to diversification?

The Barbell Strategy

90% safe bets

10% moonshots

Alternate Sectors

Alternate Sectors

Alternate Sectors

Alternate Sectors

Not Understanding Ergodicity

ergodic

/ərˈgädik/

adjective MATHEMATICS

A system is deemed *ergodic* if the expected value of an activity performed by a group is the same as for an individual carrying out the same action over time.

Here’s the bro-definition:

IT BASICALLY SAYS THAT GIVEN ENOUGH TIME ALL THINGS INSIDE OF A SYSTEM WILL REACH IT’S AVERAGE.

I.E. EVERYONE GETS THE SAME OUTCOME.

We Are Non-Ergodic

Inflation Adjusted S&P 500

Inflation Adjusted S&P 500

38,915.87
Dec 29 1989
39,098.68
Feb 22 2024
35,000
30,000
25,000
20,000
15,000
10,000
1985
1995
2005
2015
2024

Humility

Never risk what you have and need for what you don’t have and don’t need

Warren Buffett

When to Exit

How cash in the bank affects your lifestyle: It’s not linear.

$10

$20 or $0

$10,000,000

$20,000,000 or $0

Bonus Round

How I Invest

Inflation Adjusted S&P 500

CAPITALPAD

Invest in Small Businesses

INVESTING.io

Weekly investing newsletter

@Travis_Jamison

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Travis.vc/CMSEO

SCAN ME